



General Session: Developments & Innovations in Disease Screening and Testing Methods

Presenter:

Matt Brane – Vice President, Managed Care/Market Access

Prepared by:

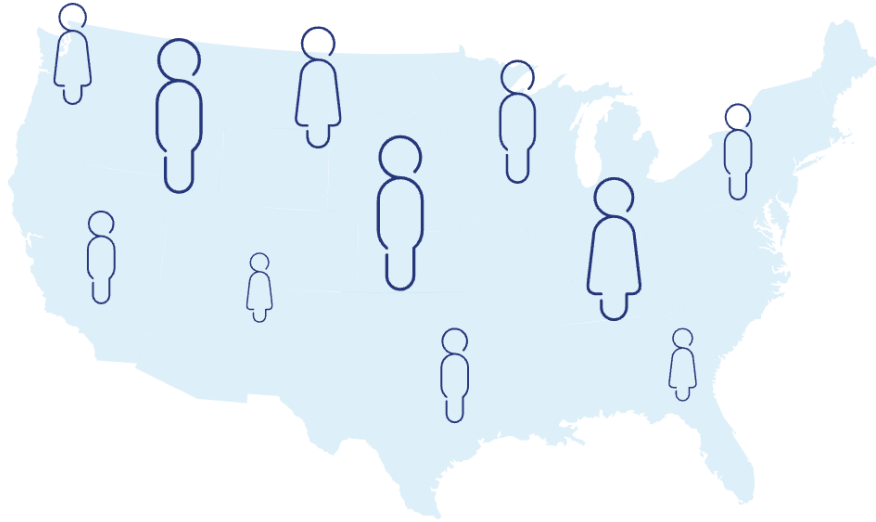
Oliver Rocroi – Senior Director, US Government Affairs

Jason Neerman – State Government Affairs Director



On a mission to guard wellness
and give every person more time
free from disease

CRC is the 2nd-deadliest cancer in the US



**~50 million
people**

remain unscreened⁵



3 out of 4

people who died of CRC were not
up to date with screening⁶