



California Association of
Health Plans

California's Plan Perspective

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Innovations in Preventative Medicine & Effective Policies



Strengthening and re-centering Primary Care to achieve long-term value.



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Why Primary Care?

Preventive healthcare such as regular checkups, screenings, and immunizations are key to keeping Californians of all ages healthy and able to identify potential problems early before they become severe, which can save lives and reduce healthcare costs.

- If everyone in the United States received recommended preventive care, the U.S. healthcare system could save over 100,000 lives a year. ([Source](#))
- 94% of Californians are currently covered by a health plan. Health plans are offering value to this covered population by offering essential preventive screenings and services — at little to no cost — to keep members healthy and keep California health care affordable and accessible.



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[Your Plan Your Advocate](#)



Expanding Our Reach

- **Children and Youth Behavioral Health Initiative (CYBHI)**- multiyear, multi-department package of investments that provide access for emerging and existing behavioral health needs for children and youth ages 0-25.
- **Street Medicine**- health and social services developed to address the unique needs and circumstances of individuals experiencing unsheltered homelessness, delivered directly in their own environment.
- **Mobile Clinics**- clinics that travel throughout a plan's service area and offer several preventative services to children and adults.
- **Telehealth**- increased specificity on when and who can provide telehealth to maximize the value and increase access.



Expanding Our Definition of Provider

- **Doulas**- New benefit for Medi-Cal members as of January 1st aimed at preventing perinatal complications and improving health outcomes for birthing parents and infants.
- **Community Health Workers (CHWs)**- Support the delivery of Basic Population Health by providing CHW services. These services prevent disease, disability, and other health conditions or their progression; to prolong life; and to promote physical and mental health.



Thank You



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