EarnIn Earned Wage Access Model Bill Suggestions

Earned Wage Access ("EWA") is regulated by federal consumer protection laws including Unfair, Deceptive, or Abusive Acts ("UDAAP"), Know Your Customer ("KYC"), which prevents financial fraud, and Gramm, Leach, Bliley Act ("GLBA"), which regulates privacy for financial institutions. Only a few states have regulated EWA on the state level (NV, MO, WI). Nevada was the first state to regulate EWA and require licensure for providers (SB 290). The bill passed in an overwhelmingly bipartisan manner in a supermajority Democratic legislature, and signed into law by a Republican governor with the full support of industry. SB 290 was later adopted as a Council of State Governments model law when it was adopted in the 2023 Shared State Legislation docket.

A model bill would stipulate that:

- EWA providers must offer their customers at least one no-cost option for receiving advances.
- EWA must be provided on a non-recourse basis, so if the consumer does not repay, the EWA provider cannot go to court to sue the consumer or pursue debt collection activities.
- EWA providers may not condition access to the product on a consumer's credit score and may not report consumers' repayment behavior to credit reporting agencies.
- EWA providers must clearly communicate with consumers regarding when they will be asked to repay advanced funds. If a company debits a bank account before the repayment date, an overdraft, the company must reimburse for the cost of it.
- EWA providers must register with and submit annual data to their state regulator

	PROPOSED TERMS
Key Definitions	Consumer-directed wage access services, employer-integrated wage
	access services, earned wage access services, employer, fee, earned but
	unpaid income, provider, outstanding proceeds, consumer
Type of Oversight	Licensure (Massachusetts Commissioner of Banks)
Type of Recourse	Non-recourse; repayment of fees, tips, gratuities, and donations may
	not be compelled through unsolicited outbound telephone calls, lawsuit,
	third party debt collector, or third party debt buyer.
Disclosures Required	Before entering into a contract with a consumer, before implementing
(Timing)	material changes to contract terms and conditions
Disclosures Required	Consumers' rights under the contract; all fees associated with the
(Content)	product; a statement that the agreement is not intended to create a
	legal obligation for the consumer to repay advances
Additional	Tips, gratuities, and donations may be zero and are voluntary; a
Disclosures if Tips are	consumer's eligibility for the product (amount and frequency) is not
Solicited or Accepted	dependent on whether the consumer pays a tip/gratuity/donation or on
	the size of that tip/gratuity/donation; a tip/gratuity/donation does not
	benefit any specific person

	PROPOSED TERMS
Consumer	Provider must comply with the federal EFTA; must reimburse the
Protections When	consumer for any overdraft or NSF fees incurred by a consumer as a
Repayment is Sought	result of a provider seeking to debit the consumer's account on a date
from a Consumer's	before or in an incorrect amount from the date or amount disclosed to
Depository Institution	the consumer
Account Via	
Electronic Funds	
Transfer	
Policies and	Required
Procedures to	
Address Consumer	
Questions and	
Complaints	
Use of Credit Reports	Prohibited to determine eligibility for the product; providers prohibited
and Credit Scores	from reporting payment or nonpayment by a consumer to consumer
	reporting agencies
Cancellation by	Yes, at any time, with no cancellation fee
Consumer Authorized	
Monetization allowed	Free option required, allows tips, subscription fees, and expediting fees
Interest Charges	No
Allowed	
Late Fees Allowed	No
Annual Report	Yes (annual data required)
Required	
Examinations	Yes, as necessary.
Authorized by	
Regulator	
Independent	No
Financial Audits	
Required	
Penalties for	Yes, they vary by state, generally similar as for money transmitters or
Noncompliance	small lenders.