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NCOIL RECOGNIZES NATIONAL PREPAREDNESS MONTH

Urges Consumers to Be Ready if Disaster Strikes

Belmar, NJ – The National Council of Insurance Legislators (NCOIL) draws consumers' attention to proper planning for disasters during this National Preparedness Month. This campaign is a nationwide effort organized by the Federal Emergency Management Agency (FEMA) to encourage individuals, families, and communities to take proactive steps to be prepared for emergencies.

Arkansas Representative Deborah Ferguson, DDS, NCOIL President said, "As severe weather continues to escalate year over year, it is important now more than ever for everyone to be prepared if disaster strikes. This can be as simple as having an emergency plan set in place and monitoring severe weather in your area. This month is also a great reminder to review your insurance policies to make sure that you are adequately covered so that a natural disaster doesn't also cause financial ruin."

"Insurance is a vital tool for individuals and businesses to mitigate the financial impact of disasters. By raising awareness about the importance of insurance in disaster preparedness, we can help protect our communities and promote resilience," said NCOIL CEO Commissioner Tom Considine. "Beyond the insurance coverage aspect, having a well-rounded emergency plan is essential in giving people peace of mind, especially those in disaster prone areas."

Additional information and resources about National Preparedness Month can be found at <u>https://www.ready.gov/september</u>.

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NCOIL is a national legislative organization with the nation's 50 states as members, represented principally by legislators serving on their states' insurance and financial institutions committees. NCOIL writes Model Laws in insurance and financial services, works to preserve the State jurisdiction over insurance as established by the McCarran-Ferguson Act over seventy years ago, and to serve as an educational forum for public policymakers and



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Sound Public Policy In 50 States For 50-Plus Years

interested parties. Founded in 1969, NCOIL works to assert the prerogative of legislators in making State policy when it comes to insurance and educate State legislators on current and longstanding insurance issues.