

616 Fifth Avenue, Suite 106
Belmar, NJ 07719
732-201-4133
CHIEF EXECUTIVE OFFICER: Thomas B. Considine



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Contact: Pat Gilbert
(732) 201-4133

NCOIL HIGHLIGHTS HURRICANE PREPAREDNESS WEEK

Urges Consumers to Have Adequate Insurance Coverage

Belmar, NJ – The National Council of Insurance Legislators (NCOIL) draws consumers' attention to disaster preparedness during this Hurricane Preparedness Week which runs from April 30 – May 6. This campaign serves as a reminder to people in hurricane-prone areas how vital it is to be properly prepared and insured for these storms and the damages they cause.

“As hurricane season quickly approaches, it is imperative to understand the potential risks of having inadequate insurance coverage. I strongly encourage everyone to take the time to review their policies and ensure they have the necessary protections in place,” said Arkansas Representative Deborah Ferguson, DDS, NCOIL President. “Having the right policy can bring peace of mind in the face of the chaos that these storms can cause.”

“As important as this week is, these prudent steps should not just be limited to hurricanes, but to people in any areas at risk for natural disasters. For example, as an Arkansan, our risk is much more acute for tornados. For people in other states, it may be wildfires, mudslides, or earthquakes,” Ferguson concluded.

NCOIL CEO Commissioner Tom Considine, said, “Something as easy as making a call to an insurance agent can help ensure that homeowners don’t experience financial ruin when disaster strikes. After some particularly devastating storms these past few years, it is important now more than ever for people to evaluate the coverage they need and get insured.”

“Beyond the insurance coverage aspect, people should develop a well-rounded Hurricane Plan to make sure they are prepared and protected in the event a storm hits. This takes on even more importance as I look out of the NCOIL National Headquarters on the Shark River in New Jersey which feeds into the Atlantic Ocean and think back to the devastation caused by the aftermath of Hurricane Sandy,” Considine concluded.



WEBSITE: www.ncoil.org



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Additional information and resources about Hurricane Preparedness Week can be found at <https://www.noaa.gov/hurricane-prep>

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NCOIL is a national legislative organization with the nation's 50 states as members, represented principally by legislators serving on their states' insurance and financial institutions committees. NCOIL writes Model Laws in insurance and financial services, works to preserve the State jurisdiction over insurance as established by the McCarran-Ferguson Act over seventy years ago, and to serve as an educational forum for public policymakers and interested parties. Founded in 1969, NCOIL works to assert the prerogative of legislators in making State policy when it comes to insurance and educate State legislators on current and longstanding insurance issues.