
Quilt Presentation

NCOIL Annual Meeting
Phoenix, AZ

November 16, 2016

Setting the Table

- Who is Quilt
- Why I have been asked to be here
- Where data comes from
- Market sweet spots
- What next?

Quilt's focus

- Customer-centric experience
- Multi-product strategy
- Simplified purchase process
- Simplified products
- Real cost education / insurance knowledge

Why was I asked to be here?

Life insurance as simple as a selfie.



Snap a selfie, get a quote
in less than a minute.

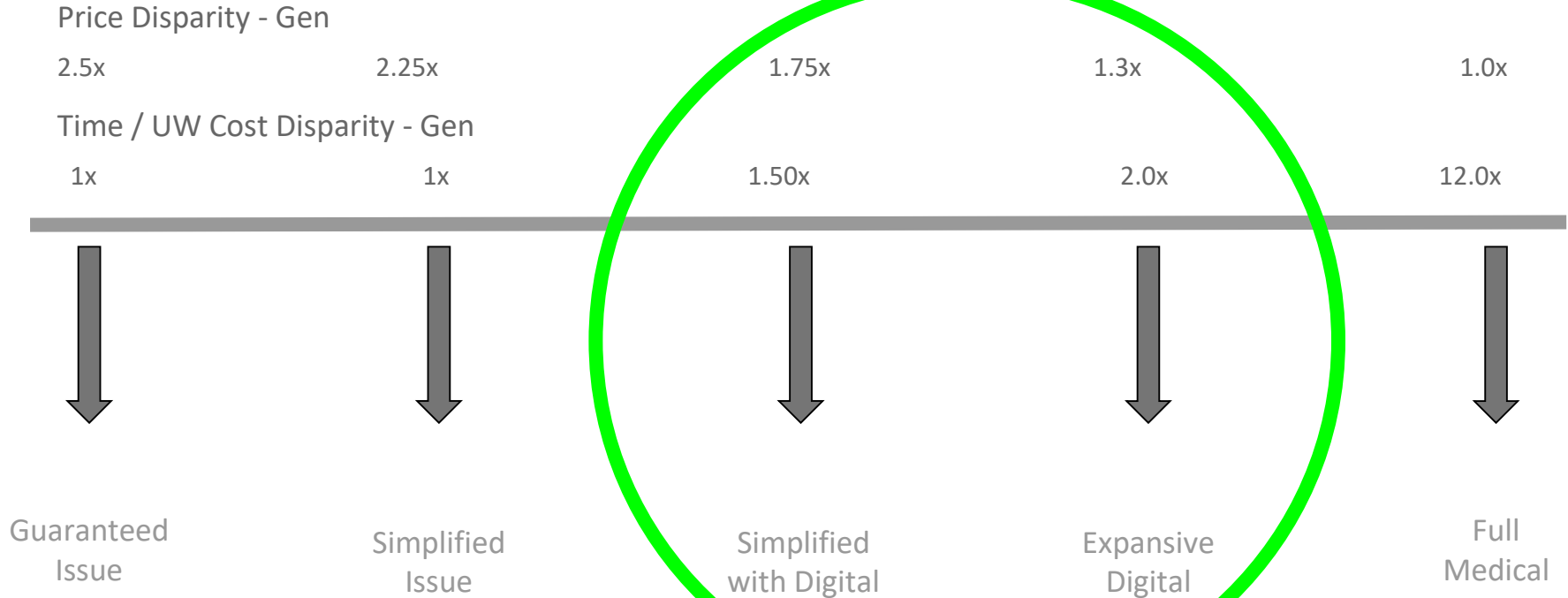
Types of data available

- Rx Record
- e-Health Data
- MVR (Driving)
- Credit Score
- Criminal Reports
- Auto Insurance
- Health Insurance
- Disability Elections
- Accidents Reported
- Claims Data
- Life Risk Classifier
- Mobile phone data set
- CBG Neighborhood data
- Telematics Record
- Facebook “associations”
- Instagram postings
- Email search relevance
- Site visits data files
- eBay ratings
- Photographs
- Cheek Swabs
- Hair sample
- Pet Ownership
- Marriage History
- Moving History
- Children
- Cash in Bank Account
- Payroll History
- Job Satisfaction

What's Next?



Market sweet spot



Where will this hit?

- Proof of health maintenance for underserved markets
- Real value crediting for active lifestyles

More Questions?

Hal N. Schwartz
Co-Founder/COO/GC

Quilt, Inc.

hal@getquilt.com

www.getquilt.com