What States Preparing for Opioid Lawsuit Funds Can Learn From Tobacco Settlements

National Council of Insurance Legislators
2020 Spring Meeting
March 7, 2020
Disclaimer
Trial and Settlement
THE TOBACCO SETTLEMENT
...IT'S FOR THE CHILDREN!

Specifically ours...

AFTER SERIOUS NEGOTIATIONS
WE'RE FINALLY MAKING
"BIG TOBACCO" PAY.

LEAVE THE MONEY ON THE DRESSER.
Ohio's Road to Tobacco Freedom

December 2, 2004
by Mike Renner
Ohio TUPCF Executive Director
Hey... you want an education? Lesson one: promises are made to be broken.

But you said that money was for stuff like teaching kids about smoking, not balancing the budget.
Tobacco settlement funds rarely used to fight smoking
Minnesota: The Great Experiment
206,000 children in Minnesota are exposed to secondhand smoke at home.

Secondhand smoke increases their risk of asthma and causes severe respiratory problems. Secondhand smoke. No one should have to breathe it.
What we’ve achieved

REDUCING CIGARETTE SMOKING HAS SAVED LIVES.

- **4,560** cancers prevented
- **31,691** fewer hospitalizations for cardiovascular disease and diabetes
- **12,881** fewer respiratory disease hospitalizations
- **4,118** smoking-attributable deaths prevented

Thanks to ClearWay Minnesota and our partners, thousands of Minnesota families have grandparents, parents, children, friends and coworkers who have been spared the death and disease caused by tobacco use.
SEVEN RECOMMENDATIONS
Dedicated, Protected Funds
Managed Independently
A Focused Mission
Science . . . and Equity

REACHING FOR Health Equity

Reducing health disparities brings us closer to reaching health equity.

Programs designed to reduce health disparities
Accountability
Set Goals
Open Big Pharma’s Documents

TOBACCO INDUSTRY QUOTES

WHAT THEY THINK ABOUT YOU...

“Today’s teenager is tomorrow’s potential regular customer.”

“If you are really and truly not going to sell to children, you are going to be out of business in 30 years.”

“Younger adult smokers are the only source of replacement smokers...”
Evaluation

REPORT CARD DAY

Report cards sent home today
The End?
Thank you!

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