

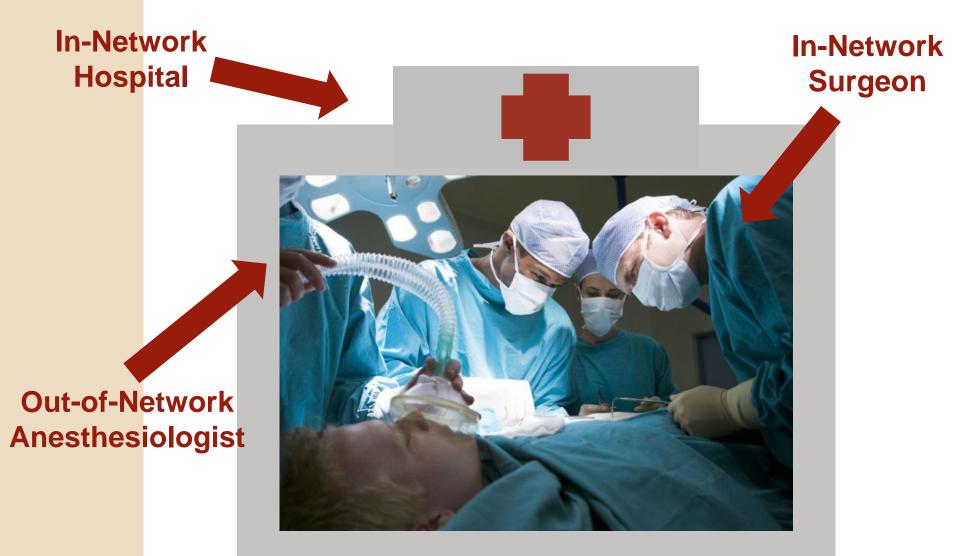
Leonard D. Schaeffer Center for Health Policy & Economics

Balance Billing – Is a Federal Solution Finally in Sight? And is it Right?

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What is a Surprise Medical Bill?



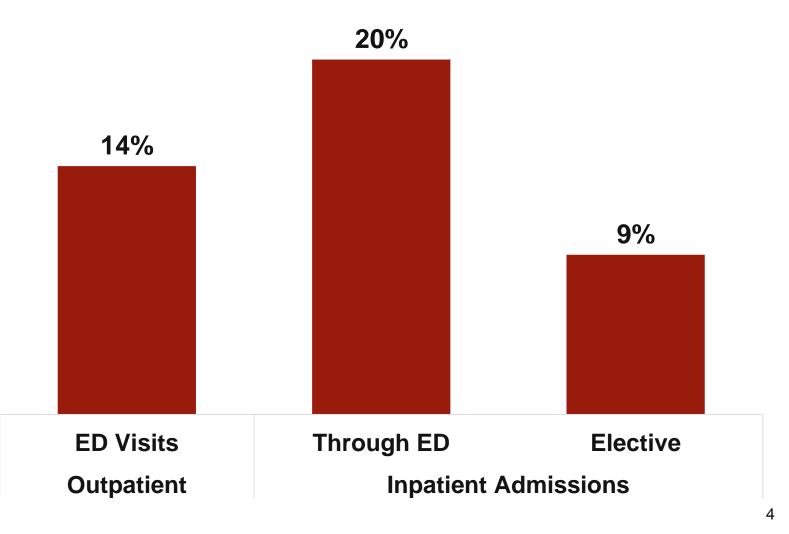
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What is a Surprise Medical Bill?

- Patient is seen by an out-of-network provider
- Provider bills full charges rather than contracted rates
- Health plan pays provider based on out-of-network benefit, if any
- Provider sends patient a "balance bill" for the difference between charges and what the health plan paid
- Often called a "surprise bill" when the patient had no choice (e.g., emergency; ancillary physicians)

Surprise Medical Bills are Common

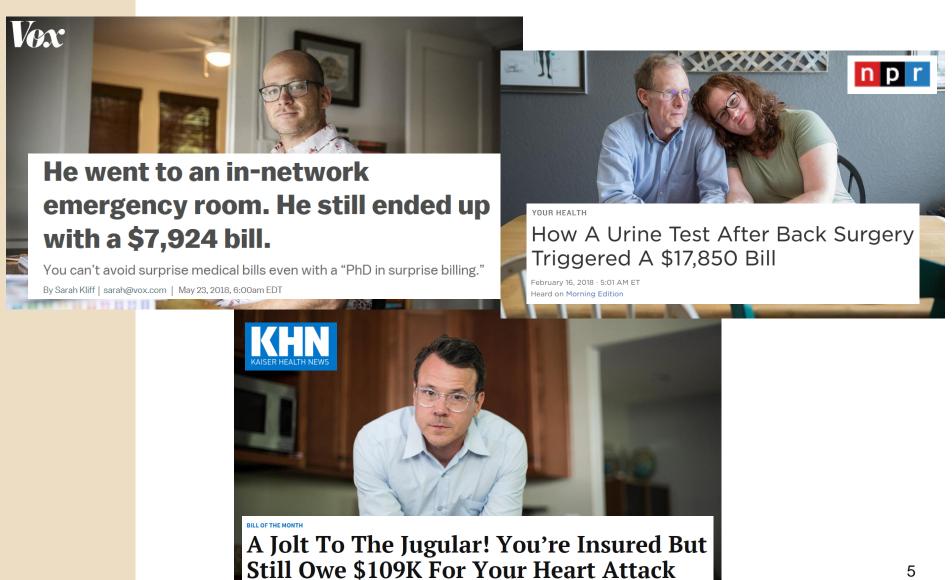
Share of Episodes Likely to Result in a Surprise Medical Bill (2014)



Source: Garmon and Chartock, Health Affairs, 2016.

Can Be Quite Large





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And Reflect a Market Failure

- Generally, providers face an incentive to contract with insurers
 - Insurers use financial incentives to steer patients to in-network providers
 - Providers willing to accept a contracted rate less than billed charges in exchange for a larger volume of patients
- But, for some types of providers, these market dynamics may not apply
 - For emergency and ancillary physicians, patient volume largely unrelated to network status
- Suggests a need for policy intervention

A Comprehensive Policy Solution for Surprise Medical Bills Requires a Multi-Faceted Approach



- Limiting patient cost-sharing to the amount they would owe to an in-network provider
- Prohibiting providers from balance billing patients
- Setting a payment standard regarding what insurers owe providers in these situations
- Many states have taken action to protect consumers, especially in recent years, but current laws do not apply to the self-insured market due to ERISA preemption

Two Current Federal Senate Proposals Would Address Surprise Medical Bills

- "Protecting Patients from Surprise Medical Bills Act"
 - Bennet (D-CO), Carper (D-DE), Cassidy (R-LA),
 Grassley (R-IA), McCaskill (D-MO), Young (R-IN)
- "No More Surprise Medical Bills Act of 2018"
 - Hassan (D-NH), Shaheen (D-NH)
- Both proposals would protect patients from surprise medical bills by prohibiting balance billing and limiting patient cost-sharing to in-network rates for:
 - Out-of-network emergency care
 - Out-of-network care delivered at an in-network facility



But They Differ in Their Approach to Determining the Out-of-Network Provider Payment Rate

- Protecting Patients from Surprise Medical Bills Act (Bipartisan Discussion Draft):
 - Rate determined by state (or locality) in which the service was performed
 - If state doesn't elect payment methodology, then federal default is greater of:
 - Median in-network contracted rate
 - 125% of average allowed amount
- No More Surprise Medical Bills Act (Hassan):
 - Sets up binding arbitration process to determine appropriate payment rates
 - Arbiter would be instructed to consider Medicare and negotiated network rates (but not charges) when making their determination
 - Permits states to establish own arbitration process or elect a defined payment standard (≤125% Medicare) instead

Tradeoffs in Different Approaches to Determining an Out-of-Network Rate

- A payment standard is needed, but determining the right rate is challenging
- Rate setting can provide more certainty, but is both practically and politically challenging
 - 125% of average allowed amounts is arguably too high and would create poor incentives

- References to billed charges should be avoided
- Arbitration provides more flexibility, but adds costs and policymakers still need to specify guidance on what reference rates to consider
- An alternative policy approach requiring the hospital to contract with insurers for all ancillary physician services and, in turn, pay physicians would be more marketoriented, but is a considerable change from the status quo

Would These Federal Proposals Solve the Problem if Enacted?

- In large part, yes:
 - Would provide strong consumer protections
- But, some improvements still to be made:
 - Determination of appropriate provider payment rates
 - Ambulance services not currently covered
 - Some tweaks to notice and consent provisions needed
- Is federal intervention appropriate here?
 - Practically, federal law is needed to protect selfinsured under current common policies
 - This would be a targeted market correction, not the federal takeover of insurance regulation generally
 - There is precedent for Congress to step in when it sees the need
 - State flexibility is likely



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