



# Helping Communities with Smart Mobility

Subsidy-Free, sustainable transportation solutions

A person in a dark jacket is riding a Lime-S electric scooter on a city street. The scooter has a white frame with the Lime-S logo and name on it. In the background, another person is riding a similar scooter, and there are cars and buildings on the street. The image has a semi-transparent dark overlay.

# Transforming Urban Mobility

# Urban Populations are Growing

And so are its most pressing challenges



*57% of daily car trips in the US are under 5 miles*

## Pollution

## Lack of Access

## Congestion

**333 MILLION**  
tons of carbon dioxide from cars annually

**45%**  
of world's CO2 from cars comes from the US

**45%**

of Americans have no access to public transportation

**1 in 4**

San Antonio residents lack access to public transit

**\$305 BILLION**

cost of congestion to US drivers

**41 hrs**

per US driver

**227 hrs**

per MX City driver spent in congestion per year



The micromobility movement is transforming cities and the way we get around.  
***Lime is leading the revolution.***

Lime is **Transforming Urban Mobility** by leading the country in first and last mile transportation solutions.

From smart bikes to electric scooters and beyond, we're committed to building strong social bonds, lasting community relationships and the world's most versatile smart mobility fleet.

# Who We Are



Powered by  
LimeBike

\$1 TO



The world's largest shared mobility provider, catalyzing a shift in urban mobility by empowering riders with affordable, sustainable shared transportation options that reach every neighborhood.

- No funding required to operate and expand our services
- American company that's well-funded by top Bay Area investment firms means we're a stable, long-term provider
- Multi-modal fleet so riders can pick the transportation that serves them best
- Equitable mobility option for low- and moderate- income riders for all of our products



#LIMEUS



100+ cities  
globally

11.5 million  
rides





## Our Fleet: Multi-modal for Diverse Needs



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# What Sets Us Apart





# Fully Committed to Sustainability

Every Lime ride is now carbon neutral, and our goal is to become a completely carbon-free operation.





What Sets Us Apart / **Leading in Safety**

# Lime Puts Safety First

“Respect the Ride” PSA campaign

Local helmet distributions

Dedicated Trust & Safety team

Regular rider outreach and community education

In-app messaging and product innovations

**RESPECT  
THE  
Ride**



Streets are for riding.  
**Please stay off the sidewalks.**





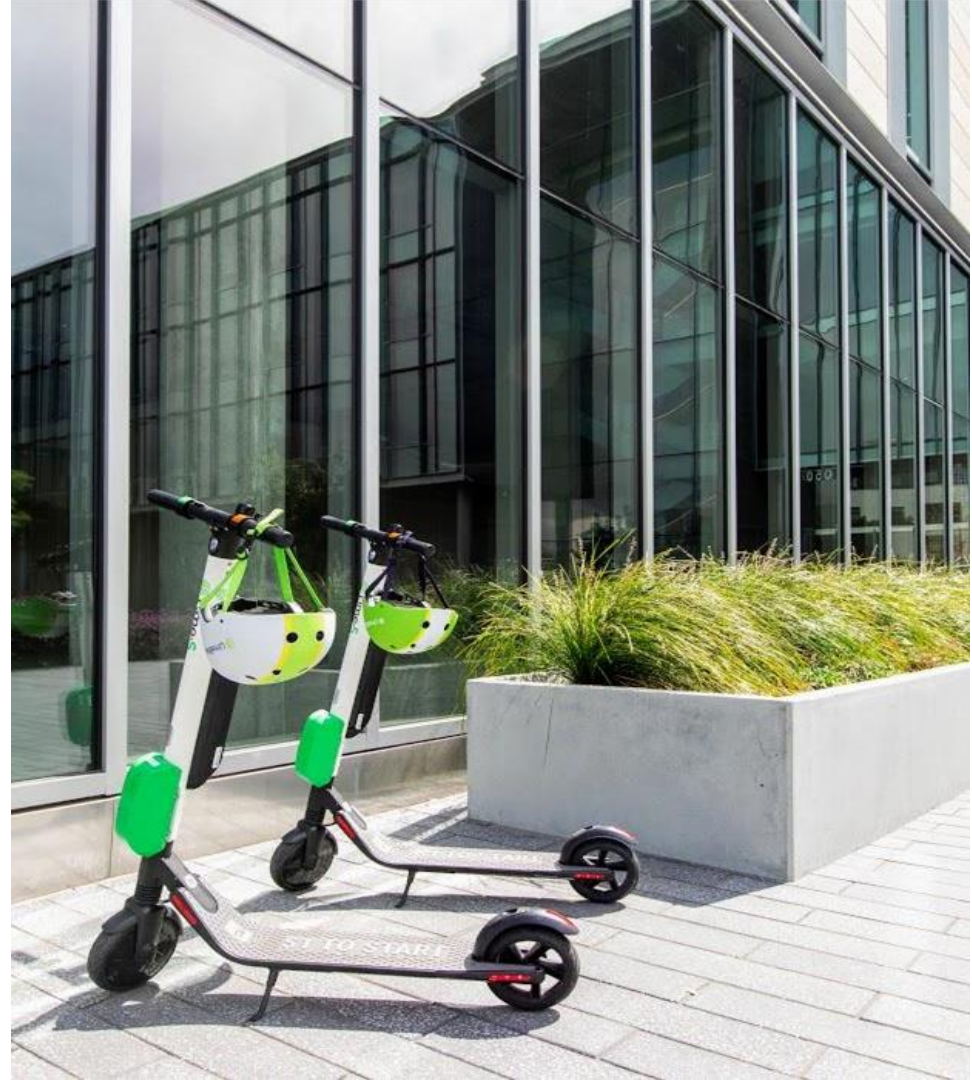
# Dedicated to Enhancing Lives and Communities

Increasing transit access while reducing  
congestion

Building advocates for smarter and  
safer city infrastructure

Helping achieve your sustainability  
objectives

Hiring locally and creating economic  
opportunities







Driving the Future where Urban Transportation  
is Enjoyable, Efficient and Environmentally  
Sustainable



**Reducing  
Pollution**



**Increasing  
Access**



**Decreasing  
Congestion**

Impact







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## Impact / San Francisco



300,000

TOTAL RIDES ON LIME-S ELECTRIC SCOOTER



280,000+ LBS

CO2 SAVED



53%

OF RIDERS SAID THEY MIGHT HAVE USED A CAR IF THEY HADN'T TAKEN LIME-S FOR THEIR MOST RECENT TRIP



39%

OF RIDERS REPORTED USING LIME TO CONNECT TO OR FROM PUBLIC TRANSIT DURING THEIR MOST RECENT TRIP



93%

OF RIDERS DURING THE PILOT PROGRAM SAID THEY THOUGHT THE CITY NEEDED MORE SCOOTERS TO SATISFY DEMAND

## San Francisco, California

### Electric Scooters Help Connect Riders To Transit

The Bay Area is no stranger to tech – or traffic. As the third most congested city in the US, San Francisco is in need of smart mobility systems to reduce its dependence on automobiles. Lime-S electric scooters have proven themselves to be a critical part of that solution.

A recent Lime survey, sent to over 7,000 users, has helped give context to the emerging data gained from hundreds of thousands of electric scooter rides. Lime-S electric scooters are successfully getting people out of vehicles that cause traffic and helping to keep San Francisco moving.





100,000+  
UNIQUE RIDERS



255,000 LBS  
CO2 SAVED



10%  
INCREASE IN MINORITY RIDERSHIP  
VS. DOCKED BIKESHARE



20%  
INCREASE VS. DOCKED BIKESHARE IN RIDERS  
EARNING LESS THAN \$35K/YR

## Washington D.C.

### Connecting Communities Despite A Low Market Cap

Washington, D.C. poses a unique challenge to dock-free mobility providers. With a population of nearly 700,000 and more than 22 million visitors every year, the District's cap of just 400 vehicles makes it difficult to add significant value to its mobility network.

Despite these limitations, however, independent data compilations like [Virginia Tech's "A First Look"](#) reveal the ways in which Lime's dock-free mobility options are effectively bringing the diverse residents in all 8 Wards of our nation's capital together.





# *Starting the Dialogue...*

Transportation Ridesharing is a relatively new industry and as such very limited data is available for benchmarking.

Scooter Sharing is even more limited as there are very few companies that focus specifically on this type of shared economy.





## Intersection of Transportation Sharing and Insurance

### What are the Important Questions to Frame the Discussion to Create Policy?

1. What are comparable industries?
2. What are cities' concerns?
3. How do we create a reasonable standard?
4. How do we bring all of the pertinent voices to the table?



# ***Factors to Consider...***

- Our industry has primarily been regulated at the municipal level.
- Regulatory structures concerning insurance coverage are in municipal permits or MOUs.
- Each municipality officials has been outlining the form and the level of coverage. In most cases there hasn't been a state framework to benchmark standards.
- Lack of uniformity.



## ***Our Goals...***

- Insurance that comprehensively covers our business operations and riders.
- Indemnification provisions to protect our municipal partners.
- Serve as a partner to provide a global view of the insurance landscape for our industry.
- Most importantly, starting a dialogue with regulators.



# ***Contact Information***

- **Ashley Scott, Regulatory Counsel**
- **[Ashley.scott@li.me](mailto:Ashley.scott@li.me)**