



# Driving Behavior & Distracted Driving

NCOIL Summer Meeting  
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We are not an insurance company.  
But we were founded by one.

- : More than 300 technologists, data scientists and developers around the world
- : Experience in developing connected car solutions
- : Founded by Allstate



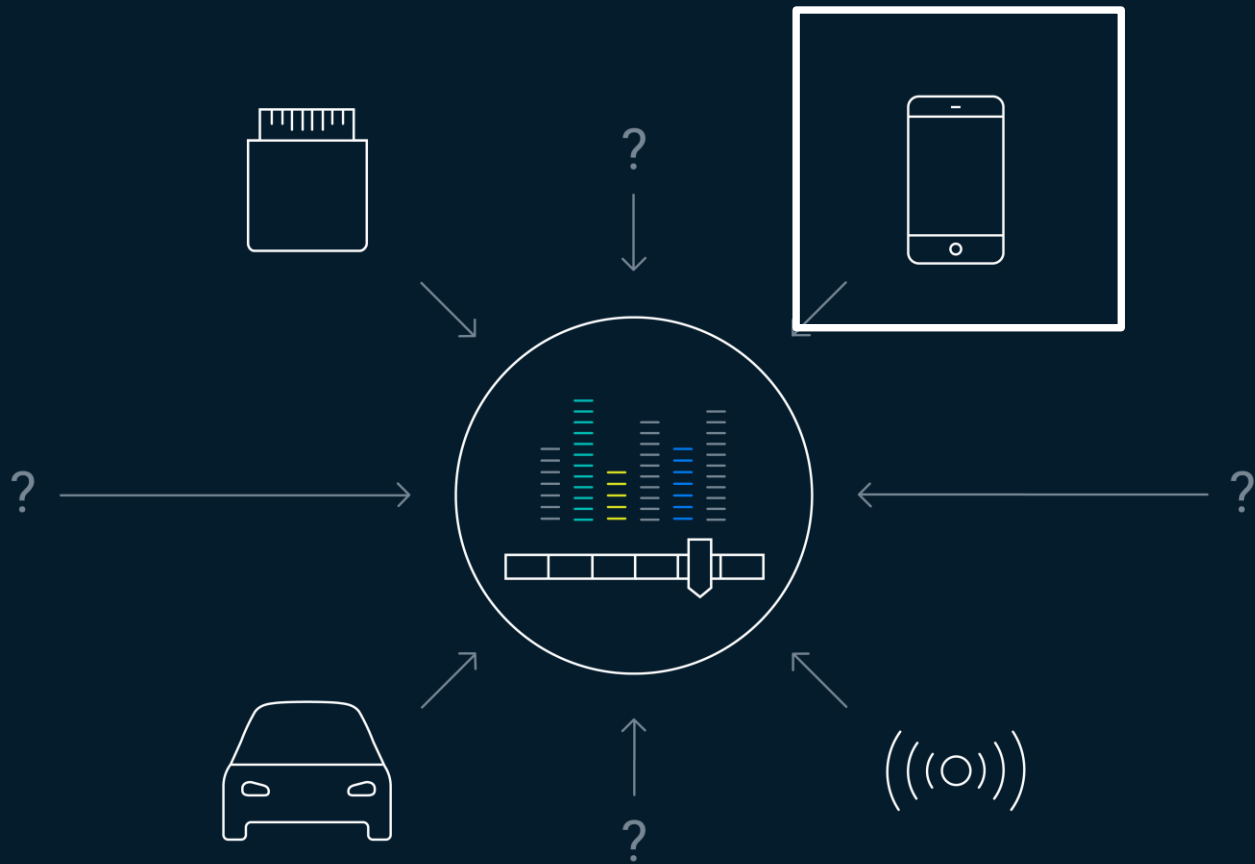
excited to meet you  
risk modeling experts  
engineers and artists

We are **a technology startup**  
flexible and dynamic  
empowering businesses  
revolutionizing transportation

# Usage-based insurance

/yoo-sij beysd in-shoo r-uh ns/ ~*noun*

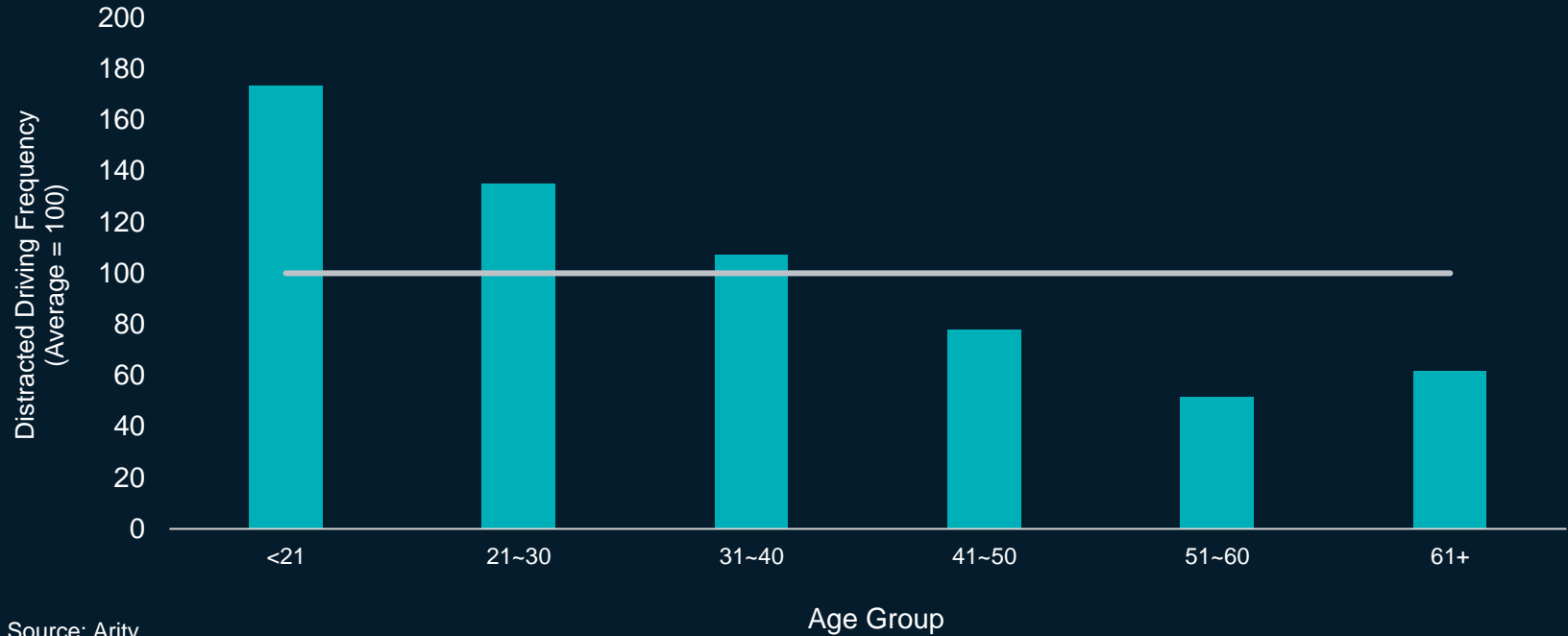
A type of vehicle insurance whereby premiums are dependent upon how, when, where (and even why) a vehicle is driven



# Profile of Distracted Driving

## Demographics

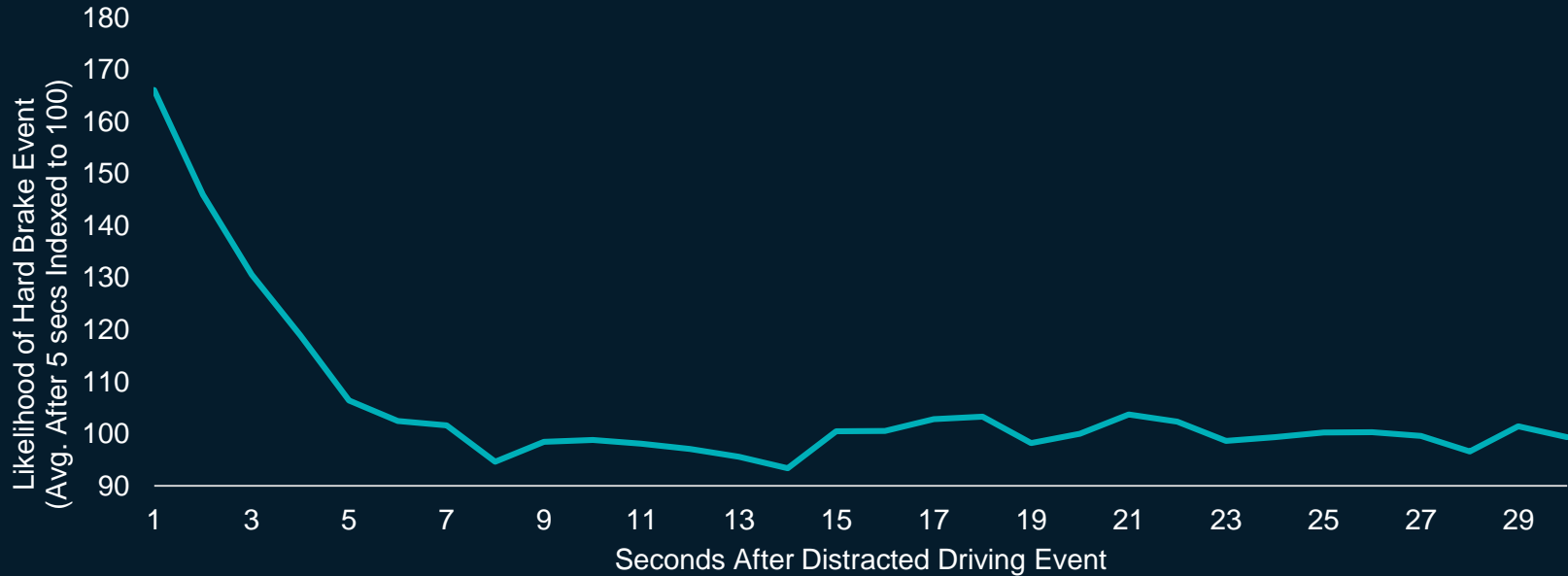
### Distracted Driving Score by Age Group



Source: Arity

## Profile of Distracted Driving Events

### Risk After Distracted Driving Event

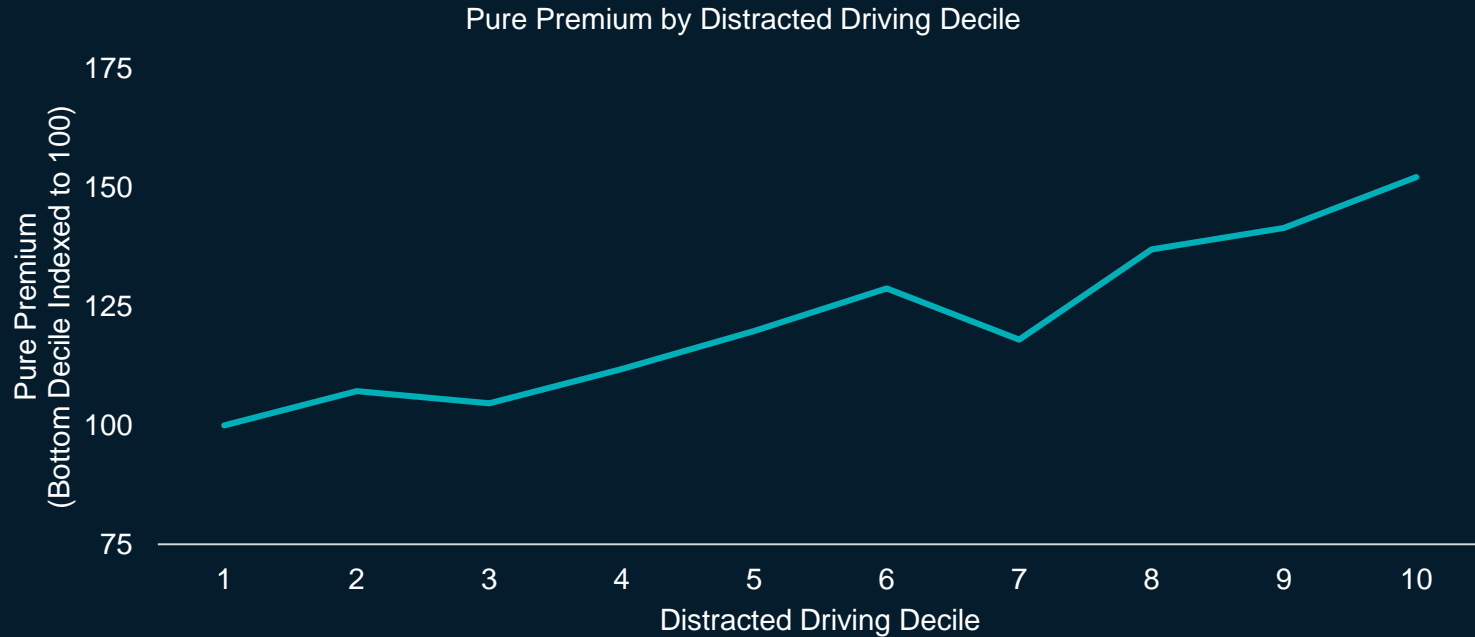


Source: Arity



# Measuring Distracted Driving

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Source: Arity

Thank you.

**arity**<sup>®</sup>