FOR IMMEDIATE RELEASE

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**NCOIL RELEASES NEW ORGANIZATION LOGO**

*Reflects Desire to Grow and Increase Participation*

Manasquan, NJ – Commissioner Tom Considine, NCOIL CEO issued the following statement regarding the new NCOIL logo that will be used on all NCOIL materials going forward:

“This logo represents our commitment to grow into a truly participatory national organization of insurance legislators representing citizens of all our country's states. While this will not happen overnight, we are taking positive steps to retain and increase member states so the NCOIL experience is valuable to all who participate.”

The logo, which is attached, is similar to a state seal, bordered with the organization title. A map of the continental United States as well as Alaska and Hawaii are inside the logo with the NCOIL acronym.

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*Founded in 1969, NCOIL helps legislators make informed decisions on insurance issues that affect their constituents and to ensure the primacy of state-based regulation of insurance and opposition to federal encroachment of state authority to oversee the business of insurance, as authorized under the McCarran-Ferguson Act of 1945.  Toward that end, NCOIL works to assert the prerogative of legislators in making state policy when it comes to insurance and educate state legislators on current and perennial insurance issues.*